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## Academy of Transcultural Exchange Leipzig (AtA)

### Academy of Fine Arts Leipzig (HGB)

The Academy of Fine Arts Leipzig (HGB) is one of the oldest and most renowned art academies in Europe. For over 250 years, the Leipzig Academy has stood for artistic and creative education at the highest level. It owes its excellent reputation to its numerous graduates, professors and staff, who play a decisive role in shaping the fields of contemporary fine arts and graphic design. Cooperation partners in various fields of art and graphic design, as well as in science and business, form a distinctive international network and stand for the quality and sustainability of our teaching and practice.

### Academy for Transcultural Exchange (AtA)

The Academy for Transcultural Exchange (AtA) at the HGB Leipzig is the first study program for refugees in Germany in which participants are enrolled. As part of the program participants can prepare for regular studies at the HGB Leipzig. By enrolling refugees, the HGB Leipzig embraces migration as an essential characteristic of our society and is committed to the participation of people with a history of migration. In doing so, the HGB not only aspires to provide access, but to redefine the place and study of art transversely to the white Western canon. This requires working out conditions that create an environment free of discrimination.

### Program

The program lasts a maximum of four semesters. After successful participation, students can subsequently transfer to the basic study program or to one of the specialized classes of the main study program and obtain their diploma degree there. The prerequisite for this is the achievement of the language level in form of the TestDaF and proof of artistic maturity. The AtA program do not have a degree in its own. However, achievements made during the AtA program studies will be taken into account when transferring to a diploma program of the HGB and will be credited after appropriate examination.

### Language teaching

For the language qualification of the AtA students we offer several courses. Regular German courses are offered at levels from B1 to C1. The language classes are held in small groups and prepare students step by step for the acquisition of the required language skills. According to § 28 Abs. 5 Immatrikulationsordnung (matriculation regulations), the completion of the courses is required for transferring to a diploma program at the HGB Leipzig. In addition to classical language instruction, the courses include the teaching of subject-specific and scientific vocabulary. Intensive courses are offered during the semester-break.

### Art classes

AtA students learn the fundamentals of their field in joint classes with graduate students.

### AtA Workshops

Specially curated workshops complement contents of the studies and are oriented towards the interests and needs of the students in the AtA program. AtA students have the opportunity to help shape the content of the workshops. Participation in AtA workshops is open to all HGB students.

### Art workshops

Students learn about the graphic arts and audiovisual workshops in weekly classes.

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## Application for winter term 2021/2022

Admission to the AtA is possible after passing an aptitude test and presenting a positive residence certificate from the Federal Office for Migration and Refugees (BAMF).

The application period for the winter term 2021/2022 starts on **March 1, 2021 and ends on April 28, 2021.**

The following documents are required for the application:

1. selection of a maximum of 5 study-related or study-direction-related artistic and design work samples
2. letter of motivation with desired field of study (Painting / Graphic Design, Graphic Design / Book Art, Media Art, Photography)
3. curriculum vitae in tabular form with details of previous training and artistic activities
4. proof of university entrance qualification (e.g. Abitur certificate or equivalent)
5. proof of sufficient knowledge of the German language by at least an A2 certificate
6. proof of a positive residence permit issued by the Federal Office for Migration and Refugees (BAMF), if applicable a copy of the travel document, the residence permit

## Procedure of the application process

- You send your application documents at the latest by **April 28, 2021** to: [ata@hgb-leipzig.de](mailto:ata@hgb-leipzig.de)
- The application documents will be checked formally and for artistic suitability
- If the result is positive, you will be invited to participate in the artistic aptitude test on **May 17-21, 2021**. In case of a negative result, you will receive a written rejection.
- After passing the artistic aptitude test, participants will receive a written notification of the admission.
- In case of a positive result (admission) you can enroll at the HGB.

Applications & Questions to: [ata@hgb-leipzig.de](mailto:ata@hgb-leipzig.de)

More information and information about AtA's program in other languages:

[www.hgb-leipzig.de/lehre/akademiefuertranskulturellenaustausch/](http://www.hgb-leipzig.de/lehre/akademiefuertranskulturellenaustausch/)

## Contact persons

Jun.-Prof. Dr. Katrin Köppert

Chair of the AtA-commission

[koepfert@hgb-leipzig.de](mailto:koepfert@hgb-leipzig.de)

Subject area study affairs

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Room 24

Office hours:

Mo 9:30—12:30 am

Tue + Thu 1:30—3:30 pm

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Social counseling

Jana Kuppardt & Yamen Khamis

[atasupport@hgb-leipzig.de](mailto:atasupport@hgb-leipzig.de)

The Academy for Transcultural Exchange is co-financed by tax funds on the basis of the budget closed by the deputies of the Saxon Parliament.



## Diploma programs of the HGB

The HGB Leipzig offers four diploma programs:

- Book Art/Graphic Design
- Photography
- Painting/Graphics
- Media Art

The artistic-practical education takes place in class lessons, in the graphic workshops and in the audiovisual laboratory of the HGB. The program is supplemented by theoretical studies focusing on art history, art theory, media studies, cultural studies and philosophy. The diploma program consists of a basic study period (4 semesters) and a main study period (6 semesters) in all departments. The studies are completed with a theoretical diploma thesis and by the presentation of an artistic/graphic work. The university's own gallery, the Institute of Book Art, and cooperations with partner institutions offer opportunities to bring one's own work to the public. In addition, the support office assists students on their way to professional independence through various offers.

### Painting/Graphic Design

The primary goal of study in the Painting/Graphic Design program is to develop students' creative and imaginative potential. In individual and group classes, students continuously explore the traditional and new techniques of painting. Seminars and projects with various theoretical and practical emphases expand the course offerings. The aim is to provide students with thorough prerequisites and competencies to be able to take a meaningful artistic position upon graduation.

### Book Art / Graphic Design

Graphic design has expanded fundamentally in recent decades. Before the era of desktop publishing, the designer was only one of several actors. Today, many work and decision-making processes are concentrated on the desktop. In addition to mastering graphic means, working practices in design must be constantly redefined. The products at the end of a design process are also in a state of flux: away from the printed artifact to the electronically generated image.

The Book Arts/ Graphic Design program looks back on a rich history in design and cultivates historical positions and methods as a living heritage. Students explore artistic expression and deal with various production processes and reproduction techniques. Graphic design at the HGB sees itself as a comprehensive education that thinks beyond the supposed boundaries of its own subject and offers space for qualified and focused work.

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## Photography

Photography is the most popular visual medium of our time. It is also an important instrument of artistic discourse, as well as historical and cultural achievements, especially in the 20th century. The teaching of artistic photography conveys the process of image creation in analog and digital form. A spectrum of artistic expression is addressed that extends beyond the original boundaries of the medium:

photography as an imaging medium, also in connection with text and books, to the moving image in film and video, and as a spatial installation. The development of one's own artistic attitude and visual language is an essential goal of the course. In this respect, the teaching is clearly distinguished from the courses of study in photo or communication design. The teaching artists structure the studies through their lessons, accompanying excursions and projects.

## Media Art

Contemporary visual art stands in relation to the production of images in society, for example in film, the internet or public space. The focus of the program is the teaching and appropriation of visual art. All media are included as artistic material. The freedom of art and its means are used: conceptual, processual, performative, experimental. The development of one's own artistic work is in relation to contemporary social issues. Equally, the acquisition of communication and organizational skills counts towards the formulation of an independent artistic position. Part of the interdisciplinary teaching are group and project work, excursions and exhibitions.

## Theory

Theory courses at the HGB are in intensive exchange with the teaching of artistic practice. It enables students to question the meaning of their own artistic production. At the same time, it aims to impart art-related knowledge fanned out according to methodological, historical, technical and philosophical aspects. And finally, the study of theory should enable students to situate artistic activity in a social context and to articulate it linguistically.