

# Academy of Transcultural Exchange Leipzig (AtA) at the Hochschule für Grafik und Buchkunst/ Academy of Fine Arts Leipzig

# Academy of Fine Arts Leipzig (HGB)

The Academy of Fine Arts Leipzig (HGB) is one of the oldest and most renowned art academies in Europe. For over 250 years, the Leipzig Academy has stood for artistic and creative education at the highest level. It owes its excellent reputation to its numerous graduates, professors and staff, who play a decisive role in shaping the fields of contemporary fine arts and graphic design. Cooperation partners in various fields of art and graphic design, as well as in science and business, form a distinctive international network and stand for the quality and sustainability of our teaching and practice.

### Academy for Transcultural Exchange (AtA)

The Academy for Transcultural Exchange (AtA) at the HGB Leipzig is the first study program for refugees in Germany in which participants are enrolled. As part of the program participants can prepare for regular studies at the HGB Leipzig. By enrolling refugees, the HGB Leipzig embraces migration as an essential characteristic of our society and is committed to the participation of people with a history of migration. In doing so, the HGB not only aspires to provide access, but to redefine the place and study of art transversely to the white Western canon. This requires working out conditions that create an environment free of discrimination.

### **Program**

The program lasts a maximum of four semesters. After successful participation, students can subsequently transfer to the basic study program or to one of the specialized classes of the main study program and obtain their diploma degree there. The prerequisite for this is the achievement of the language level in form of the TestDaF and proof of artistic maturity. The AtA program do not have a degree in its own. However, achievements made during the AtA program studies will be taken into account when transferring to a diploma program of the HGB and will be credited after appropriate examination.

### Language teaching

For the language qualification of the AtA students we offer several courses. Regular German courses are offered at levels from B1 to C1. The language classes are held in small groups and prepare students step by step for the acquisition of the required language skills. According to § 28 Abs. 5 Immatrikulationsordnung (matriculation regulations), the completion of the courses is required for transferring to a diploma program at the HGB Leipzig. In addition to classical language instruction, the courses include the teaching of subject-specific and scientific vocabulary. Intensive courses are offered during the semester-break.

#### Art classes

At A students learn the fundamentals of their field in joint classes with graduate students.

# **AtA Workshops**

Specially curated workshops complement contents of the studies and are oriented towards the interests and needs of the students in the AtA program. AtA students have the opportunity to help shape the content of the workshops. Participation in AtA workshops is open to all HGB students.



# Art workshops

Students learn about the graphic arts and audiovisual workshops in weekly classes.

# Application for winter term 2022/2023

Admission to the AtA is possible after passing an examination during the get-to-know week and submitting proof of residence (see point 4. Application documents).

The application period for the winter term 2022/2023 starts on February 14, 2022 and ends on April 30, 2022.

The following documents are required for the application:

- 1. short cover letter in German or English
  - with desired field of study
  - with information about the level of German language skills
  - with information about previous education and artistic activities
- 2. a selection of a maximum of 5 study-related or study-direction-related artistic and design work samples (or link to social media portfolio, e.g. Instagram or homepage) or proof of art and/or design studies started in the country of origin
- 3. proof of residence:
  - Positive notification of residence from the Federal Office for Migration and Refugees (BAMF), scan of ID card if applicable, or
  - Proof of an ongoing asylum procedure, or
  - Proof that the granting of residence for temporary protection (§ 24 AufenthG) according to EU Directive 2001/55/EC applies to you, scan of ID card if necessary. Information on which persons are eligible for temporary protection can be found here: https://www.bmi.bund.de/SharedDocs/faqs/DE/themen/ministerium/ukraine-krieg/faq-ukraine-artikel.html.
- 4. if you intend to transfer to the regular diploma program following your AtA studies a proof of university entrance qualification (e.g. high school diploma) or proof of enrollment in a previous degree program.

# Procedure of the application process

- You send your application documents at the latest by April 30, 2022 to: ata@hgb-leipzig.de
- The application documents will be formally checked
- Provided that all documents have been submitted, you will be invited to take the artistic examination during the get-to-know week from May 16 to 20, 2022
- After taking part in the artistic examination, you will receive a written notification of the result
- In case of a positive result (an admission) you can enroll at the HGB.

### Applications & Questions to: <a href="mailto:ata@hgb-leipzig.de">ata@hgb-leipzig.de</a>

More information and information about AtA's program in other languages: <a href="https://www.hgb-leipzig.de/lehre/akademiefuertranskulturellenaustausch/">www.hgb-leipzig.de/lehre/akademiefuertranskulturellenaustausch/</a>

### **Contact persons**

Prof. Christoph Feist

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Subject area study affairs Roswita Harmel T +49 (0)341 21 35-144/ -251 sg studium@hgb-leipzig.de

Social counseling <a href="mailto:atasupport@hgb-leipzig.de">atasupport@hgb-leipzig.de</a>

The Academy for Transcultural Exchange is co-financed by tax funds on the basis of the budget closed by the deputies of the Saxon Parliament.



Diploma programs of the HGB

The HGB Leipzig offers four diploma programs:

- Book Design/ Graphic Design
- Photography
- Painting/ Printmaking
- Media Art

The artistic-practical education takes place in class lessons, in the graphic workshops and in the audiovisual laboratory of the HGB. The program is supplemented by theoretical studies focusing on art history, art theory, media studies, cultural studies and philosophy. The diploma program consists of a basic study period (4 semesters) and a main study period (6 semesters) in all departments. The studies are completed with a theoretical diploma thesis and by the presentation of an artistic/graphic work. The university's own gallery, the Institute of Book Art, and cooperations with partner institutions offer opportunities to bring one's own work to the public. In addition, the support office assists students on their way to professional independence through various offers.

### Painting/ Printmaking

The Painting and Printmaking degree course at the HGB includes the creative involvement of every student with all aspects of painting, drawing and printed graphics. In individual and group classes, students continuously explore the traditional and new techniques of painting. Seminars and projects with various theoretical and practical emphases expand the course offerings. The aim is to provide students with thorough prerequisites and competencies to be able to take a meaningful artistic position upon graduation.

### Book Design/ Graphic Design

The field of graphic design has expanded drastically. Before desktop publishing, a designer was just one of several experts involved in a complex process, whereas now, a designer has many processes to handle. His role has developed from specialist to all-rounder, from creator to producer. The end products of each design process are also changing: away from a printed artefact and towards an



electronically generated image. The degree course at the HGB can look back on a rich tradition, and the programme cultivates it as living heritage. An important constant is an intense involvement with different production processes and reproduction techniques. At the HGB, Graphic Design is understood as a comprehensive training that goes beyond the supposed limits of the subject, yet leaves room for qualified and focussed work.

# **Photography**

Photography is the most popular visual medium of our age — at the same time, it is also an important instrument of artistic discourse. In recognition of this, but also of historic and cultural achievements, especially in the 20th century, the photography courses at the HGB are characterised by an openness that conveys the process of generating images in analogue and digital form and focus on a spectrum of artistic expression that goes beyond the initial limits of the medium: photography as an imagegenerating medium, also in conjunction with texts and books, moving images in film and video, as space-oriented installation etc. Developing a personal artistic stance and image language is a fundamental aim of the degree course and clearly sets it apart from other photo or communication design programmes. The teaching photo artists structure the ten-semester degree course with lectures, seminars, excursions and projects. The diploma course culminates in a public degree show, where the students present their work. The foundational course is taught by Torsten Hattenkerl and Annette Kisling, the four specialist classes of the main course are taught by Tina Bara, Loretta Fahrenholz, Ines Schaber and Heidi Specker.

### Media Art

Creating fine art while incorporating all media as artistic material lies at the heart of this programme. Contemporary art maintains a critical relationship with image production in society, for example in film, online or in public spaces. This programme uses the freedom of art and its tools—conceptually, procedurally, performatively and experimentally. Acquiring communication and organisational skills as well as developing own works with artistic foundations and in relation to contemporary social questions contribute to forming an individual artistic position. Group work and projects, excursions and exhibitions are also part of the interdisciplinary nature of Media Art.

### **Theory**

The theory-centred degree course at HGB maintains a lively exchange with those who teach fine art. It also allows the students to question the purpose of their own artistic outpourings. At the same time, it aims to familiarise students with art-related knowledge subdivided into methodical, historical, technical and philosophical aspects. And finally, the theory-centred course enables students to place art in its social context and qualifies them to express themselves on the subject matter.