



The USB-SHUFFLE-SHOW

How many megabytes does an artwork consist of? How much „free space“ does a USB-device provide? Is a USB-stick a place of culture? Is it an exhibition space? Are multiple usb-sticks an exhibition - or even an art fair?

These are only some of the questions that this format of the „USB-SHUFFLE-SHOW“ is pointing out. The focus is on exploring whether the digital space in pocket format is usable as a space for arts and culture and if so how this might look like. Aside from trying to rethink the artistic space, the show aims to provoke questions concerning copyrights, curatorial gestures and participation. It is meant to enable a dialogue in which boundaries between the artistic work, the curatorial practice and the role of the beholder is shifted and can be redefined.

The concept of the exhibitions is to present various works of art on various usb-devices. Via an open call, artists from around the world are invited to send in their flash drives, containing one piece of art each. Every USB-stick will be presented in both - as an aesthetical object and as an autonomous space containing art. At a preview-station with a computer and multiple USB ports visitors will have the opportunity to shuffle through the artworks and mix artworks that have been turned in. These arrangements will then be projected into the physical space of the event from a presentation-desk. Over the course of the show and through constant interaction with visitors and participants a variety of situations will continuously emerge and change. Through the playful discovery of each device and its artwork, through continuous connecting and disconnecting of the USB-sticks, every visitor can become curator of a momentary exhibition. Furthermore visitors will get the opportunity to mix and copy the contributions and take some of the artworks along on their own usb-devices. Individual works and arrangements will be bound this way for a short period of time and can be taken along and beyond the exhibition.

Further information at: <http://usb.i-a-m.tk/>